

LUD'S PLACE

October 27, 2003
Mr. Dan Eppard
P.O. Box 301
Paw Paw, MI

To whom it may concern:

My name is Cass Ludwig; I am the manager of Lud's Place a restaurant and bar in Hinckley MI. I have hired Dan Eppard to perform magic weekly at my bar. This letter is to inform any of Dan Eppard's future clients of how his services have benefited my business.

I have had a number of people return to the bar to see Dan perform his magic, and many times they have brought friends with them to enjoy the magic as well. I have received telephone calls asking when he will be performing next so that customers can come in to see Dan. I have also noticed that many times when Dan is performing customers will stay longer watching the magic, and as a result spend more money at my business. Dan also promotes my business at private engagements that he is hired for, and tells audiences that he can also be seen at my business, which has also brought in customers.

Dan is able to work for families who are dining at tables, as well as behind the bar. He is conscientious of my business, and does not interfere with waitresses or bartenders doing their jobs. Dan is always professional both in appearance and in manner and is pleasant to work with.

I can undoubtedly say that Dan's services as a magician have enhanced my business in many ways, and am happy to refer him to any other business manager.

Cass Ludwig

Lud's Place
Hinckley, MI
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